

Ahmed Youssef

Senior Product Designer - Cairo, Egypt

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Experience

Lumofy Sep. 2025 – Present

Senior Product Designer (HR Tech SaaS)

- Redesigned and launched the mobile app, improving usability and adoption
- Designed OKR and KPI modules for enterprise performance tracking
- Translated CRM and user feedback into scalable product enhancements

BillQode Dec. 2024 – Nov. 2025

Senior Product Designer - Part-time (B2B SaaS)

- Crafted a multi-platform restaurant SaaS experience across mobile, tablet, and smartwatch
- Streamlined waiter workflows and back-office management for restaurant operations
- Created dashboard modules and operational experiences for restaurant teams

Wittify.ai Jan. 2024 – Sep. 2025

Senior Product Designer (Enterprise AI SaaS)

- Shaped AI SaaS experience at seed-stage startup (\$1.5M funding)
- Simplified complex AI workflows into intuitive dashboards
- Conducted user research to improve usability and product adoption

Jobzella Dec. 2023 – Dec. 2024

UI/UX Designer

- Developed web platform and landing pages for SaaS product
- Built and maintained design system for consistency
- Improved UX through competitor analysis and usability testing

Reno Systems LLC Sep. 2022 – Dec. 2023

UI/UX Designer

- Managed end-to-end UX process from research to final product delivery
- Conducted research, journey mapping, and usability analysis to define user needs
- Produced wireframes, prototypes, and user-centered solutions in collaboration with stakeholders

Catwalk21 Apr. 2020 – Aug. 2022

Product Designer

- Improved e-commerce user experience across web and mobile platforms
- Optimized key user flows such as product browsing and checkout to enhance usability and consistency
- Applied data-driven design decisions to refine user interactions and interface design

Core Skills

- **Research:** User Research, Interviews, Usability Testing
- **Design:** Wireframing, Prototyping, Interaction Design, Information Architecture, Design Systems
- **Product:** Agile, Design Sprints, MVP Definition, User Stories, Stakeholder Alignment

Education

El Shorouk Academy 2015 – 2019

Bachelor of Science (B.Sc.), Computer Science

Certifications

UX Designer Advanced 2022

FWD Udacity Nandodegree program

Google UX Design Certificate 2021

Coursera Google Career Certificate